

# Shields Salami Hour 1-31-48

## Transcript

[Narrator] Allow me to introduce Shields' Salami Hour. Have you tasted Shields [tenderized?] salami lately? With your [built-in?] garlic [undeciphered] without offending anyone? Shields salami as you know Ladies and Gentlemen, now comes in six ... six delicious flavors. Number one, bagel, for a tantalizing snack. Number two, Lox for the delicate [undeciphered] that shouldn't offend nobody. Number three, blintzes.

[Chorus] Mmmmm, Good! Mmmmm Good!

[Narrator] That's what Shields blintzes salami is.

[Chorus] Mmmmm, Good!

[Narrator] Number four, borscht. You should like salami in the liquid form.

[Joe?] I've been drinking Shields borscht for neigh on 35 years and I'm telling you down south or up north, it shouldn't have an equal.

[Narrator] Nyet.

Number five, cognac. Shields cognac appeals to the [undeciphered]. A good, strong-tasting salami for the discriminating [fellow?]

Number six. Shields number six is known in the salami world as Channel No. 5. A special design by our engineer for men of distinction. We have it in the "I dare you should eat so much" size, also in the medium size, you should live so long. And in the small size it [undeciphered].

Now really, Ladies and Gentlemen, salami made by the Shields [undeciphered], the salami capital of the world should never have made better. The skin, the skins are designed so they shouldn't be caught in your teeth.

You have always wanted the breath of distinction. Why not get [undeciphered]? Shields salami will give you that something that you now lack: that He-man atmosphere.

And now, Shields salami boys will give out with the musical [undeciphered].

Please note that this poignant [undeciphered] only with the skins of our six salami. Any sour notes that maybe you should hear, should be coming from our competitor's skins, which are on the bass violin.

[30 second section from the end of an unknown song.]

[Narrator] And now, Ladies and Gentlemen, you shouldn't fail to enter our contest. Tear off the top of a Chevrolet, and [undeciphered] the skin of a king-sized salami [undeciphered] why you should like Shields salami. It can be the skin from any number of Shields salami, taking only

from the king-size. Our Grand Prize, you should know, is a free operation for removing [ulcer?]. For any contestant who has eaten a year's supply of any one of our number six of Shields salami, you should live so long, if duplicate prizes are avoided.

[Chorus, singing] Way down upon the salami river, far, far away ...

[20 second excerpt from unknown song]

[Narrator] And now ... And now, we bring the Shields salami hour to a close. [undeciphered]

[Recording ends]